

# **Oerlikon Surface Solutions** Division



### **Division Surface Solutions**





#### Dr. Markus Tacke

CEO Surface Solutions

Joined Oerlikon: 2020

Grow the business and drive profitability supported by technology leadership and customer proximity

## There is not a Single Day Without Oerlikon

Mission: Sustainable Surface Solutions Make the World More Durable



### ... to outer space



From the bottom of the ocean ...

# Coatings Improve Efficiency and Durability, Driving Sustainability





Oerlikon enables the modern world

#### Coatings protect tools after >4500 holes drilled

corrosion protection | environmental protection | strength | abrasion protection | hardness | chemical stability | conduction control | permeability control | anti-sticking | color flexibility | decorative enhancement | thermal stability | antibacterial | bio-compatibility | magnetism control | anti-reflection | easy cleaning | safety | wear resistance | insulation control | thermal protection | thermal protection | clearance control | erosion protection

#### Unique value proposition



**160x lifetime extension** of a metal tool through coating... equaling metal saving of 13.7kg per tool, which is the **weight of 2 bowling balls** 





5% efficiency increase in aero turbines through coatings... equaling ~26 mt of  $CO_2$ reduction annually or 80% of Swiss  $CO_2$  emissions





Coatings **enable lightweight** materials... 10% less weight extends car driving range by 5-7%...for a 650 km EV this is equivalent to a **marathon** 



### **Surface Solutions at a Glance**

## **œrlikon**





**Global and diverse** 

end markets

Sales split

2021

Customers

# >30k active customers including industry leaders

Serving top players

- 100% in Tooling
- 75% in Automotive
- 75% in Aviation
- **100%** in Power Generation

#### Top 10 customers account for ~14% of sales

Broad and stable customer base

### **Oerlikon With Untapped Potential Across All End Markets**

### **œrlikon**



- Expand footprint in Americas and APAC
- Grow in plastic forming tools and 'difficult to machine' materials
- Penetrating markets with next generation of Alcrona Pro
- High-performance diamondlike coatings (DLC) for powertrain components in electric powered vehicles
- Innovative heat shield solution for battery modules (HS 900)
- Expand footprint in Americas and APAC
- Scaling of 1000+ applications in new industry segments
- Focus on key industries (see next page)

- Expand footprint in Americas
- Coating materials (thermal barriers / abradables) based on RAD<sup>™</sup> technology
- AM components with beneficial geometry and weight reduction

- Expand footprint in APAC (incl. Middle East)
- Grow in thin film applications (MCrAIYs) and combined solutions on turbines and pumps

#### Higher performance requirements leading to more coated parts and GDP outperformance

(1) 75% = relatively high, 50% = middle, 25% = relatively low, refers to addressable markets excluding in-house market which is un-served; (2) Mid-term annual sales growth potential of Oerlikon beyond 2022

### **Broadening and Diversifying into Growth Markets**

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Coatings for solid-state batteries to cover an area >10x of Paris by 2030

- Lithium PVD solution significantly more sustainable than carbon slurry with harmful solvents
- Nano-materials and coatings under development for 4<sup>th</sup> generation lithium batteries
- Improved materials for thermal insulation systems (HS 900) with market entry 2022



69 GW of hydrogen capacity addition by 2030... equivalent to 25'000 wind turbines

- Strong requirements for PVD and thermal spray coatings to enable the hydrogen economy
- Developing coating solutions to double lifetime to >15k hours for bipolar plates
- RAD<sup>TM</sup> (Rapid Alloy Development) to identify unique solutions





Semiconductor equipment market to grow from USD 70bn to ~100bn in 2020-25E



>50m surgeries in 2023E with growing requirements on instruments



Luxury metalware market to grow with +7% CAGR to CHF 1.8bn by 2026

- Capitalizing on trend towards stainless steel applications in leather wear through recent Coeurdor acquisition
- PVD based ta-C coatings for fashionable and persistent black surfaces
- Utilizing combined binder jetting know-how

- Launch of new PVD equipment targeting sub 10nm chip technology
- Continuous business growth in large market of thermal spray equipment, after-sales services and materials
- Additive Manufacturing of components with unique geometries and intricate cooling channels
- Increasing market penetration in instruments with highperformance coatings (BALIMED)
- Unique materials for Additive Manufacturing (i.e., Titaniumbased)
- New PVD coatings for medical robots under development

Applying Oerlikon technology across new markets

### **Growth Strategy**





(1) Comparing mid-end of 20-22% mid-term guidance with 2021 EBITDA margin

## Sales Upside From Expansion Into Americas and APAC ...





(1) Market shares depending on applications; based on current addressable market

# ... Supported by New Geographical Organization Implemented in January 2022





Increased customer proximity & one face to the customer

- Global strategic account managers and local key account managers with dedicated relationships across product portfolio
- Strong basis for cross-selling across integrated coating offering
- Faster response to customer requests and shorter lead times
- Higher level of customer interaction combining local market access with global technology organization





Increased regional entrepreneurship

- More local responsibility and accountability, empowering local decision making and speed
- More local P&L responsibility and incentivized cost consciousness
- More effective use of Capex due to customer proximity



Moved from a functional to a geographical organization, enabling higher market penetration

# **One Face to the Customer Benefitting from Integrated Portfolio**



Technology leadership in materials and equipment drives profitable growth in services



#### **Coating services**

- Global network of 150+ coating centers; customer proximity and response time is key
- Pick-up and return within 1-2 days
- Bespoke solution offering •
- Technologies including thermal • spray and thin film



#### **Coating materials**

- Manufacturing and sale of powders used in thermal spray and additive manufacturing
- New material development using Scoperta's artificial intelligence platform
- Tailored solutions to specific needs



#### **Coating equipment**

- Manufacturing and sale of coating machines including thermal spray and thin film
- Largest installed base of coating machines with global coverage
- Aftermarket: spare parts and field services



#### **Components**

- Produce high-performance • components
- High-end special materials knowhow: In-house competence center for coated and printed components
- Customer synergies with integrated offering



#### **Additive** Manufacturing

- Pioneering the industrialization • of additive manufacturing, in series
- Offering 3D printing services for customers in focus application areas



Coatings for polymer auto grill



Coated mold









Thermal insulation system



**Printed support** structure for satellite radio antenna

# Global #1 Position in Cutting and Forming Tools





Leverage strong Tooling position to expand technology into General Industries

(\*) In served markets

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# Unparalleled Ability to Innovate Across Multiple End-markets







Thermal spraying



# Additive manufacturing

# Services, materials and equipment based on leading-edge coating technologies

- Metals are deposited onto the surface of a component or tool serving as coating; bonding to the surface occurs in a high temperature vacuum
- Environmentally friendly technology
- Includes carbon-, nitride- and oxide-based coatings
- Powder materials are applied with 'spray guns' at high velocity onto a component or tool through a plasma stream; resulting in an additional layer of material on top of the surface
- Highly efficient coating method
- Includes iron-, nickel-, titanium-, copper- oxide-based coatings

- (Multi) lasers are building complex structures layer by layer from a metal-powder-bed (3D printing)
- Reduces weight and increases functionality of components

CHF 96m R&D expense spent in 2021



Integrated technology offering tailored to the customer's needs

(1) Physical Vapor Deposition (PVD)

# Combining Technologies Tailored to the Customer's Needs



Subsea impellers



URWAHN Gravel E-Bike

Automotive kidney grill

Combustor heat shield



 Combined with high performance PVD coating TURBOCOAT and pre-processing through etching

- Finetuned material to additive manufacturing with seamless welds and breathtaking geometries
- Coated impact-resistant BALINIT Croma Plus provided by Oerlikon's aerospace branch
- Broad offer of wear resistant PVD coatings for molds; ePD(TM) technology to provide decorative and functional coatings
- Sustainable sensor-transparent coatings and coatings for molding tools (BALINIT FUTURA NANO) contributed to the design award 2021 BMW iX
- Additive manufacturing of highly complex part
- Machining of printed component
- Application of thermal barrier coating

# **Additive Manufacturing - Small Series Gaining Traction**



#### AM about to move beyond prototyping

- AM focusing on significant functional and cost advantages over traditional manufacturing
- ~90% of business still on research and prototyping longer development time than markets predicted in order to meet customer specifications
- Small series production initiated by in-house manufacturers (medical, aero); independent service providers (ISP) like Oerlikon focusing on special applications



(1) Source: AMPOWER GmbH & Co, KG

#### **Oerlikon focusing on series production potential**

- Oerlikon providing services and materials for metal-based AM
- Gaining traction in smaller series production (100-10k parts), supporting profitable commercialization
- Competitive advantage in integrated setup, proprietary AM materials and know-how; synergies with components engineering and surface technologies
- Ability to cross-sell via key customers, promoted by new regional organization







Coated e-chucks for semiconductor machines



# Additive Manufacturing Reaching Commercialization

Gained momentum in 2021 orders





Impeller for subsea pumps



 Shorter lead times in manufacturing pumps, compared to casting for MRO



#### Rocket engine components

- Weight reduction vs. traditional manufacturing, enabling lighter rockets
- New functionality e.g. cooling channels so that the rocket does not overheat



- Radio frequency components
- 40-50% weight reduction and volume optimisation of antenna, making it easier and cost effective to launch a satellite into space
- Better radio frequency performance



# **Investing Into Future of Mobility**

# **œrlikon**



- Battery thermal insulation systems: solutions (e.g. • heat shield, cell separators) that enable battery stacking (Mica alternative)
- Coatings for solid oxide fuel cells (SOFC) used in stationary e-mobility infrastructure









- E-mobility: less cutting tools to coat than in an ICE; opportunities from new applications that require coatings e.g., e-axles, e-gears
- Hybrid: more parts needed than in ICE, leading to upside for coatings
- ICE: fuel efficiency requirements leading to more coated applications











- Vehicle Body
- Forming tool coatings to increase due to need for more lightweight polymer and aluminium parts, particularly in e-mobility
- **Polymer coatings**: trend to lightweight and functional polymer parts to drive need for high-quality decorative coatings
- Functional proposition, e.g. reduce friction and • extend life in steering and suspension parts; coated sensors for the digitalization of vehicles







Upside from lightweight parts and functionality

Realizing upside from future mobility transition

# **Coatings Enabling Cleantech**

### **œrlikon**



# Coatings for solid-state lithium batteries

Coatings replacing discrete layers of materials in solidstate batteries across anode, electrolyte and barrier layers



In 2030 it is estimated that coatings for solid-state batteries would cover ~1200km<sup>2</sup>... equivalent an area >10x of Paris



- Oerlikon PVD technology leadership being used to help develop solution for 4<sup>th</sup> generation solid-state batteries
- PVD deposition of lithium has technical advantages over lithium foil and carbon slurry alternatives: uniform, precise layering and cleaner
- May require more than 300 PVD coating machines

#### Coatings for hydrogen economy

Coatings replacing discrete layers of materials in fuel cells, across bipolar plates, electrodes, cathodes and separators

69 GW of clean hydrogen capacity addition announced by 2030... equivalent to 25'000 utility grade 2.75MW wind turbines





- Strong requirement for PVD and thermal spray coatings to enable the hydrogen economy
- Customers seeking solutions for electrolyzers (PEM, SOEC and Alkaline)
- Solid oxide fuel cells (SOFCs, PEM FCs, PAFC \*phosphoric acid) and other fuel cells needed for heavy vehicles and stationary charging

# **Driving New Coating Solutions for Semiconductor Machines**





#### Equipment & materials to benefit from semiconductor capacity expansion

- Cutting-edge thermal spray equipment Oerlikon's patented cascade technology has been established as the industry standard for coating etch liners (in >10nm chip environment)
- Developing specific PVD coating equipment (Magneton sputtering) for next generation edging chambers
- Significant capacity expansion and localization in global semiconductor equipment market in coming years
- Provides tailwind for Oerlikon coating equipment, materials and spares with above average profitability





Services to benefit from increasing use of PVD

Semiconductor market for PVD coating services in CHFm



- Increasing use of PVD coatings as next generation chips (<10nm) require more advanced operating environments<sup>1</sup>
- Oerlikon well positioned to gain PVD services due to technology leadership and existing customer relationships
- R&D project to develop next generation Sapphire coatings
- White spots to enter CHF >0.4bn Thermal Spray service market

(1) Thermal spray to retain place in higher volume and less technically demanding applications; (2) Source: IDC, Citi; SIA, Oerlikon estimates

# **Expanding Into Luxury and High-end Deco**



#### Luxury metalware market to grow +7%

CHF bn<sup>1</sup>



#### Acquisition of Coeurdor opened-up luxury market

 Coeurdor is a manufacturer of metalware with a focus on surface treatment and product design / engineering



- Acquisition of Coeurdor in 2021 opened-up luxury market and brings customer access, application and process know-how
- Trusted long term customer relations and design expertise are key in luxury and high-end deco industry

#### Oerlikon well positioned to outperform market due to strong technology position in PVD

- PVD with higher degree of wear and scratch resistance; offering a wide variety of colors; most environmentally friendly coating technology
- **PVD is expected to outperform** the luxury metalware market with highteens CAGR, based on current 5% market share
- Oerlikon materials and surface treatment expertise (combining MIM / AM<sup>2</sup> with PVD) to accelerate industry transition from galvanic coatings to PVD
- High-end deco coatings for polymer design components and metal design components representing an additional adjacent market to luxury







PVD high-end deco coatings

PVD coated stainless steel chains

Metalware on leather bags

(1) Oerlikon estimates; (2) Metal injection molding (MIM) and Additive Manufacturing (AM) offer opportunity to offer turnkey service for luxury manufacturers from design through to manufacture, surface treatment and finishing as a one-stop-shop across substrates including stainless steel and titanium

# **Continuous Portfolio Optimization**





Actively managing towards high-margin solutions

- Renewing materials portfolio on an ongoing basis: Abradables, Additive Manufacturing materials, and other thermal spray materials
- Introducing bespoke coatings on precision components: Medical, semiconductor, renewables, general engineering applications with significant benefits to customers
- Recently merged equipment competences between thin film and thermal spray, leading to modularization of components and purchasing synergies
- Phasing out commodity products across all product families





#### Envisioning selective and accretive bolt-on acquisitions

- Product lines with high growth and margin potential
- Geographical white spots
- Enhancing technological solution offering / deepening value creation
- Adding application know-how on coating services



#### Move towards a highly differentiated and unique offering

# **Cost Stewardship Driving New Mid-term Margin Guidance**



# Successful structural cost reduction in past 2 years

Operational EBITDA margin



# Drive operating leverage on efficient cost base

- +135 bps (vs 2021) from operational excellence initiatives incl. footprint optimization (e.g. of coating centers) and lean initiatives
- +130 bps from overhead efficiency incl. global SAP platform introduction, reduction of local overhead footprint; improved sales force efficiency via new CRM
- +35 bps from digitalization incl. electronic customer interfaces, upgrade to 'smart coating center' and procurement digitalization
- Product portfolio optimizations with margin upside



Mid-term margin target (previous: 18-20%)

### **Surface Solutions is Well Poised for Profitable Growth**



Market leader

Global player with local presence, broad customer base, diverse end markets

Market leader with broad range of leading-edge coating technologies

Upside from accelerated regional expansion

Upside from new technologies

Upside on profitability

- >20% sales upside in Asia and Americas to be realized with new regional organization
- Leverage competitive advantages of integrated offering and broad technology portfolio

- +10% sales upside from extending technology leadership and diversifying business
- Growth opportunities in future mobility, cleantech, luxury, semiconductor and additive manufacturing

- +300 bps upside to 20-22% EBITDA margin target in mid-term
- Supported by operating leverage, cost focus and active management towards high-margin solutions







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