

Media Release

Oerlikon Balzers celebrates 20 years of success in Brazil with customer event

Balzers, Liechtenstein, 16 April 2018 - Oerlikon Balzers, a world leading supplier in surface solutions, celebrated its 20th anniversary in Jundiai, Brazil, by organizing a special event to thank customers and business partners for their loyalty. The event included a factory tour in which Oerlikon Balzers showcased its latest technology and product innovations.

In 1998 Oerlikon Balzers started its operations in Latin America with the first coating centre in Brazil and has since then continuously invested in this country. 20 years have passed now and over this period Oerlikon Balzers has built great partnerships with customers to offer them the best surface solutions and services, and this way contributed to develop this industry sector.

Oerlikon Balzers employs nearly 100 people in Brazil and operates coating centres in Jundiai and in Sao José dos Pinhais in the southern Brazilian state of Paraná. The company's priority is to be close to the customers and serve their needs with passion, and constantly train employees to better serve its customers and further improve their experience. Over all these years, Oerlikon Balzers Brazil has also focused on the health, safety and protection of its employees and visitors, setting the standard in this respect for the Brazilian industry.

Marc Desrayaud, Head of Balzers Industrial Solutions, said in his opening speech: "We are very grateful that our customers trust Oerlikon Balzers products and services. We have seen Brazil's potential over the 20 years we have operated here, and we will continue to invest and strive to give our customers nothing but the best every day." During the event, Oerlikon Balzers showcased the new BALINIT coatings that will be shortly introduced to the Brazilian market and reaffirmed its commitment to delivering the highest quality.

"Premium surface treatments such as BALINIT HARD CARBON, BALINIT CROMA PLUS, BALINIT ALTENSA and BALTHERM PRIMEFORM have recently been launched and the results are very impressive. Despite economic uncertainties we have performed well and supplied coatings of the highest quality in recent years. Brazil is a key market for our strategy and we will continue to work diligently with our customers", said Pietro Buccheri, Head of Sales and Operations for Brazil, Argentina and Mexico.

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About Oerlikon Balzers

Oerlikon Balzers is one of the world's leading suppliers of surface technologies that significantly improve the performance and durability of precision components as well as tools for the metal and plastics processing industries. Extremely thin and exceptionally hard coatings, marketed under the BALINIT and BALIQ brand names, reduce friction and wear. The BALITHERM brand opens up a broad range of heat treatment services, whereas BALTONE comprises coatings that are available in a full range of elegant colours, perfectly suited for decorative applications. Under the technology brand BALIFOR, we develop the technologies for tailor-made solutions for the automotive market, and ePD delivers solutions for the metallization of plastic parts with chrome effects. Worldwide, more than 1100 coating systems are in operation at Oerlikon Balzers facilities and its customers. Equipment engineering and assembly of Balzers' systems are processed in Liechtenstein and in Bergisch Gladbach (Germany). Oerlikon Balzers operates a dynamically growing network of more than 100 coating centres in 35 countries in Europe, the Americas and Asia. Oerlikon Balzers is – together with Oerlikon Metco - part of the Surface Solutions Segment of the Switzerland-based Oerlikon Group (SIX: OERL).

About the Surface Solutions Segment

The Surface Solutions Segment of the Oerlikon Group includes the two brands Oerlikon Balzers and Oerlikon Metco.

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Oerlikon Metco enhances surfaces with coating solutions and equipment. Customers benefit from a uniquely broad range of surface technologies, coating solutions, equipment, materials, services, and specialized machining services and components. The innovative solutions improve performance and increase efficiency and reliability. As innovation leader, Oerlikon Metco is forging new paths with materials for additive manufacturing (AM). Oerlikon Metco serves industries such as power generation, aviation, automotive, and other specialized markets. The **Surface Solutions Segment** operates a dynamically growing network currently consisting of more than 145 facilities with over 140 coating centres in 37 countries in Europe, the Americas, Asia and Australia, employing more than 6000 people. The Surface Solutions Segment is part of the Swiss-based Oerlikon Group (SIX: OERL).