

# On a new level of profitability

Dr. Michael Buscher, CEO Jürg Fedier, CFO

Annual Media and Analyst Conference March 5, 2012



# Agenda

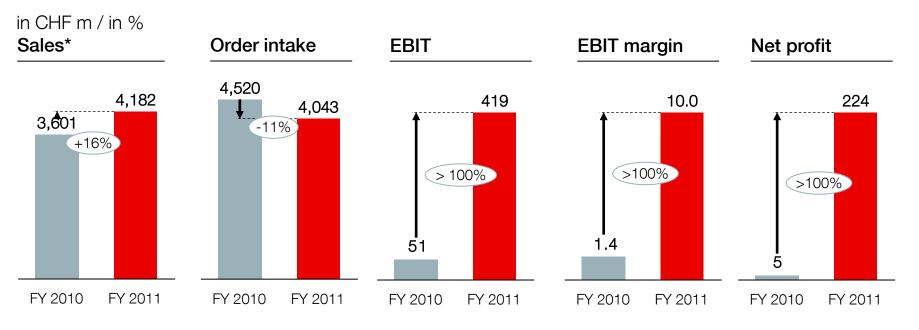


## 1 Business Review 2011

- 2 Financial Year 2011 Results
- **3** Key Success Factors
- 4 Outlook and Summary

## 5 Appendix

# Profitability improves to 10% EBIT margin Dividend of CH 0.20 per share proposed



New level of profitability achieved

- The Oerlikon Group reported a substantial improvement in performance
- Adjusted for currency effects, sales would have increased by 30 %
- Record profitability of the Oerlikon Group driven by Textile, Coating and Vacuum
- Operational Excellence initiatives drove profitability improvement
- Strong focus on Innovation: Technological Leadership
- Focus on Asia : 49 % of Group sales in Asia with China as the main driving force

## Agreement to divest Solar Segment to Tokyo Electron Limited (TEL) – Strategic move for portfolio discipline to continue profitable growth

# Oerlikon Textile Record EBIT margin of 9 % – focus on Asia



# Oerlikon Drive Systems Return to profitability in 2011, EBIT margin of 6%

Competitive situation - Leading provider for gear and transmission com- ponents as well as solutions in challenging niche markets		Market	<ul> <li>High demand and growth in heavy agriculture equipment and the energy sector as well as in construction machinery and material-handling</li> <li>Transmission systems for high-performance cars remained strong – prototypes for electric vehicles</li> <li>India and China as growth regions</li> </ul>
		Highlights 2011	<ul> <li>Successful positioning of the Segment as a whole</li> <li>Capacity expansion in Asia</li> <li>Access to market strategy in Asia (China, India)</li> <li>Profitability recovered to an EBIT margin of 6 %</li> </ul>
Key Fi-ancials         CHF m       FY 2010       FY 2011       Change         OI       792       892       +13 %         Sales*       733       821       +12 %         EBIT       -27       49       n/a		Outlook 2012	<ul> <li>Agriculture, construction, energy and sports cars markets show stable demand</li> <li>Slight sales growth</li> <li>Further increase in profitability due to operational excellence programs</li> </ul>
			* Sales to third parties

# Oerlikon Drive Systems Expansion of Production Capacity in China



New shop floor area at Suzhou, China



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Assembly Line completed



Warehouse completed, internal stock put on rack



Washing machine ready for operations

# Oerlikon Vacuum Record margin of 14% reached in 2011



Competitive situation • Strong market and technology position with further potential for profitable growth	Market	<ul> <li>The Process and surface-treatment industries and the analytics market were performance driver</li> <li>Overall market demand weakened, in particular the solar and the semiconductor industry</li> <li>Tapping of new application areas including degasification of steel and production of LED</li> </ul>
	Highlights 2011	<ul> <li>Record EBIT margin of 14% achieved</li> <li>Growing Asian market served in the region</li> <li>Expansion of production capabilities in China to increase capacity by 30%</li> <li>MAGiNTEGRA completed product portfolio</li> </ul>
Key Financials		<ul> <li>Market environment expected to become</li> </ul>
CHF m FY 2010 FY 2011 Change	Outlook 2012	<ul><li>more challenging</li><li>Potential gain in market share due to new</li></ul>
<b>OI</b> 438 400 -9 9		products, additional capacity and expansion
<b>Sales*</b> 410 409	-	in the solution and service network
<b>EBIT</b> 30 59 +97 9	%	<ul> <li>Stable sales and margin improvement</li> </ul>

# Oerlikon Solar cerlikon Solar Commercial and technological milestones achieved

<ul> <li>Competitive situation</li> <li>Leadership in cost and environmental management in the solar energy industry</li> </ul>	Market	<ul> <li>Asia likely to dominate the module manufacturing market in the long term</li> <li>Increased price competition with overcapacity for crystalline solar cells</li> <li>Long lead times and high investment levels</li> <li>Thin film technologies still in the phase of gaining full market acceptance</li> </ul>
	Highlights 2011	<ul> <li>First order for a 120 MW ThinFab<sup>TM</sup></li> <li>Introduction of 2<sup>nd</sup> generation of ThinFab<sup>TM</sup> with 154 W(p) module and 10.8 % efficiency</li> <li>Further cost reduction of USD 0.5/W(p) and CAPEX requirement to USD 1.00/W(p)</li> </ul>
Key Firancials           CHF m         FY 2010         FY 2011         Change           OI         230         202         -12 %           Sales*         254         323         +27 %           EBIT         -59         -10         n/a	Outlook 2012	<ul> <li>Agreement to divest Solar Segment to strategic buyer Tokyo Elecron Limited (TEL)</li> <li>Transaction subject to merger control</li> <li>Closing expected in the next months</li> </ul>

# Oerlikon Coating Sales growth and breakthrough innovation



<ul> <li>Competitive situation</li> <li>Market and technology leader in Physical Vapor Deposition (PVD)</li> </ul>		Market	<ul> <li>Continuing high demand from the automotive industry, especially in Europe, as key growth driver</li> <li>Demand for environmentally friendly solutions</li> <li>New applications for coated precision components</li> </ul>	
			Highlights 2011	<ul> <li>4 new coating centers in China, India and Poland; expansion of existing centers</li> <li>New innovation S3p<sup>™</sup> and attendant coating system INGENIA</li> <li>Successful expansion into additional application areas of coated precision components</li> <li>15 % sales growth, record 20 % EBIT margin</li> </ul>
Key Financials           CHF m         FY 2010         FY 2011         Change           OI         422         484         +15 %           Sales*         422         484         +15 %           EBIT         52         97         +87 %		Outlook 2012	<ul> <li>Stable global outlook for the automotive industry</li> <li>Further regional expansion and opening of new coating centers</li> <li>Slight sales growth and profitability to remain stable at a high level</li> </ul>	

# Oerlikon Advanced Technologies Significant increase in profitability



Competitive situation • Highly specialized equipment supplier with unique technology competence in PVD coating			Market	<ul> <li>Cooling of the semiconductor equipment market</li> <li>Nanotechnology and solar markets impacted by the current market environment</li> <li>Optical storage media solutions continue to trend lower</li> </ul>		
			Highlights 2011	<ul> <li>New HEXAGON packaging system launched; increased productivity and reduced maintenance</li> <li>New SOLARIS production system offers further application opportunities</li> </ul>		
	FY 2010       FY 2017         129       88         129       108         129       108         121       108         10       1	8 -32 % 8 -16 %	Outlook 2012	<ul> <li>Market penetration of HEXAGON system for semiconductor applications (advanced packaging)</li> <li>Further development of technology to address e.g. energy efficiency management and energy conversion applications</li> <li>Sales to increase slightly, margin to decrease</li> </ul>		

# Summary

# **œrlikon**

## **Operational Performance**

EBIT margin of 10 % Dividend policy

## **Operational Excellence**

Execution of initiatives Continuous improvement

## Innovation

Investment in R&D Launch of new products







# Agenda





- 2 Financial Year 2011 Results
- **3** Key Success Factors
- 4 Outlook and Summary

## 5 Appendix

# Oerlikon on a new level

419 4,182 +16% 3,601 >100% 2,877 51 -589 FY 2009 FY 2010 FY 2011 FY 2009 FY 2010 FY 2011 Net profit/loss FY 2009 – FY 2011 (in CHF m) Net debt FY 2009 – FY 2011 (in CHF m) 224 > 100% 5 -86 -274 -592 -1,646 FY 2009 FY 2010 FY 2011 FY 2009 FY 2010 FY 2011 Annual Results 2011 Presentation, Zurich, March 5, 2012 \* Sales to third parties Page 13

Sales\* FY 2009 – FY 2011 (in CHF m)

#### EBIT FY 2009 – FY 2011 (in CHF m)

# Oerlikon Group key figures FY 2011

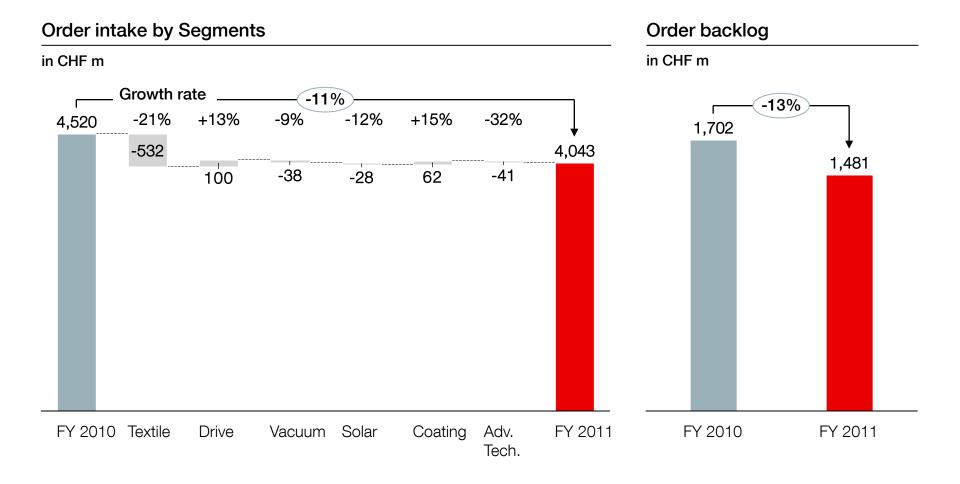


in CHF m	FY 2010	FY 2011	Δ
Order intake	4,520	4,043	-11 %
Order backlog	1,702	1,481	-13 %
Sales*	3,601	4,182	+16 %
EBITDA % of sales	278 8 %	605 14 %	>100 %
EBIT % of sales	51 1 %	419 10 %	>100 %
Net profit % of sales	5 0 %	224 5 %	>100%
Cash flow from operating activities before changes in net current assets	354	541	+53 %
Net Operating Assets (incl. goodwill and brands)	2,196	2,205	0 %

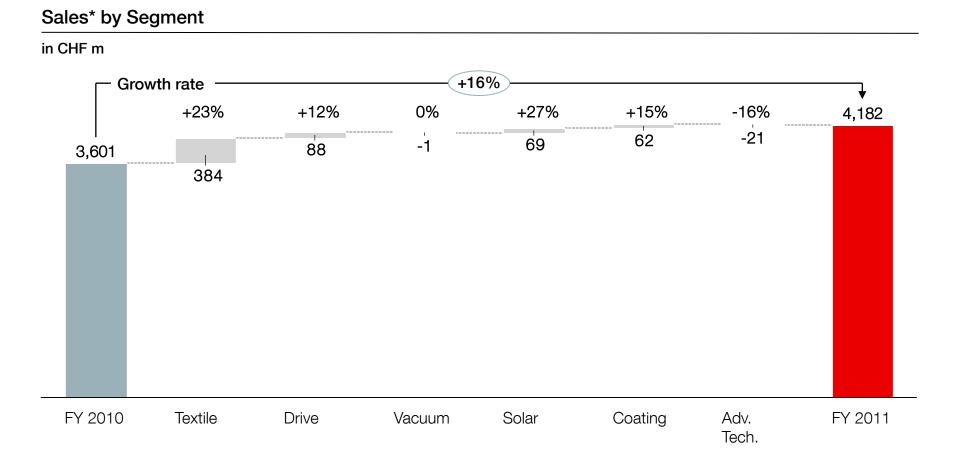
# Key figures by Segment FY 2011

in CHF m	Textile	Drive	Vacuum	Solar	Coating	Adv.Tech.
Order intake	1,977	892	400	202	484	88
Order backlog	1,053	213	77	130	n/a	8
Sales* ∆ to 2010	2,037 23 %	821 12%	409	323 27 %	484 15%	108 -16%
EBITDA % of sales	233 11 %	94 11 %	72 18 %	17 5 %	<b>141</b> 29 %	<b>1</b> 4 13 %
EBIT % of sales	183 9%	49 6 %	59 14%	-10 <sub>n/a</sub>	97 20 %	<b>11</b> 10 %
Net Operating Assets	618	936	165	97	303	82
Employees	6,230	5,471	1,472	660	2,986	200

# Order bridge by Segment



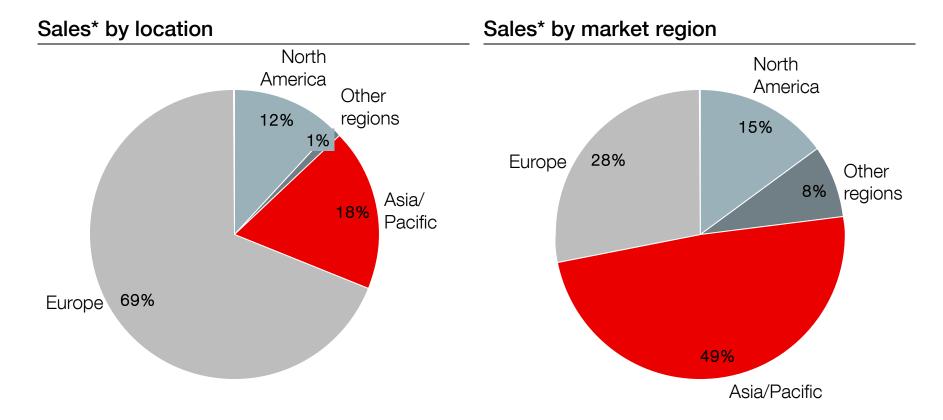
# Sales bridge by Segment





# Sales by location and region FY 2011





- Oerlikon benefits from growth opportunities worldwide
- Asian markets fueled sales up by 27 %; Europe up by 9 %; North America up by 1 %; Other regions up by 14 %
- Assessment of emerging markets (BRIC) to better balance geographical diversification

# Constant range of investments in R&D to secure technological leadership

in CHF m / as % of sales З  $\cap$ FY 2006 FY 2007 FY 2008 FY 2009 FY 2010 FY 2011

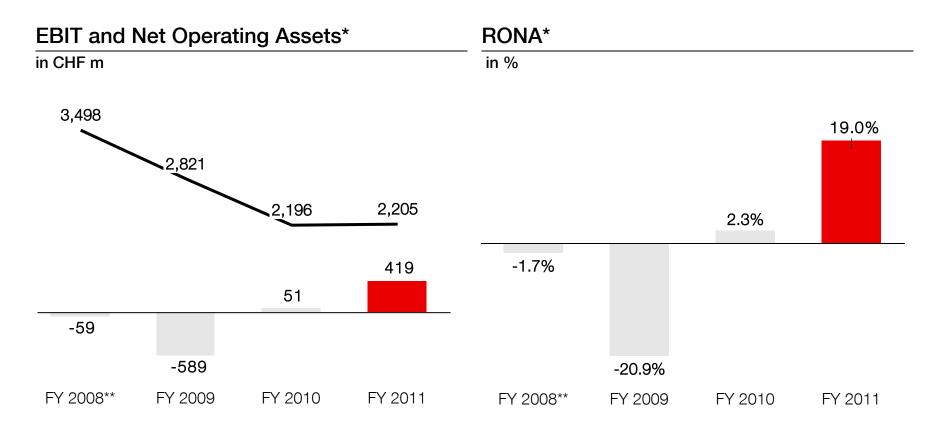
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Investments in R&D in the range of 5 – 7 % of sales

# FX impact on Sales, EBIT and EBIT margin

**Oerlikon Group Sales\* FY 2011 Oerlikon Group EBIT FY 2011** in CHF m in CHF m +12% +17% +4.688+490+4,182+419 +22+484+51+2010.5 10.0 EBIT margin in % FY 2011 Transaction Translation FY 2011 FY 2011 Transaction Translation FY 2011 FX reported effect effects FX impact adj. reported effect effects impact adj. 30 % growth normalized for currency impact Only minor impact on EBIT margin compared to FY 2010 (CHF 3,601 million)

# Strong improvement in Return on Net Assets (RONA)\*



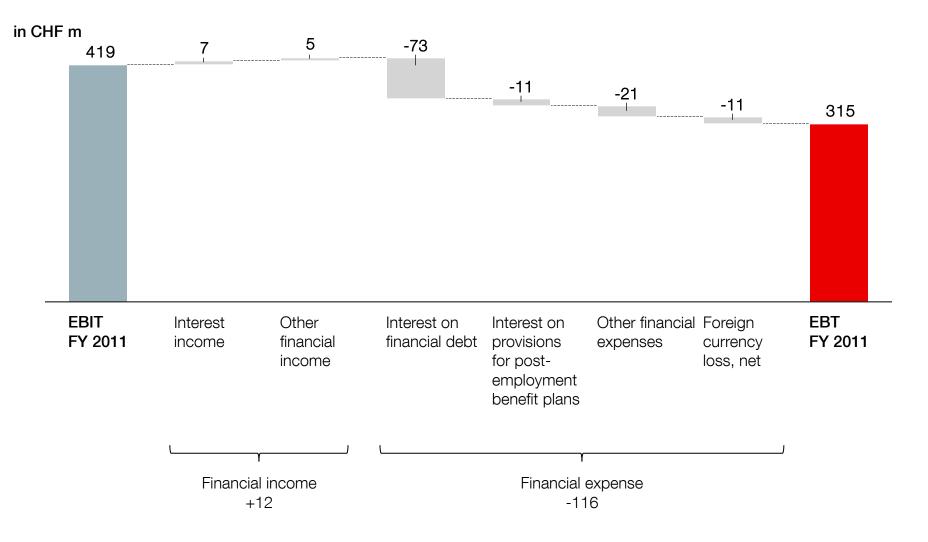
- Strong improvement in EBIT and RONA following turn-around in 2010,
- Despite the strong recovery, Net Operating Assets remained stable in 2011
- Stringent asset management and improved profitability led to improved RONA

\*Net Operating Assets include goodwill and brands; RONA is defined as EBIT / Net Operating Assets including goodwill and brands

# Oerlikon increased net profitability

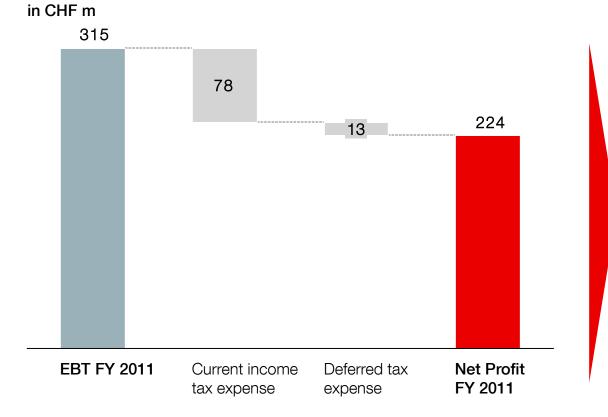
in CHF m	FY 2010	FY 2011	Δ
Result before interests and taxes (EBIT)	51	4 <b>19</b>	>100 %
in % of sales	+1 %	+10 %	
Financial result in % of sales	-58	-104	n/a
Result before taxes (EBT)	-7	315	n/a
in % of sales	n/a	+8 %	
Income taxes	<b>1</b> 2	<b>-91</b>	n/a
in % of EBT	n/a	29 %	
Net profit	5	224	>100 %
in % of sales	0 %	5 %	

# **Financial Result**



# Tax Result

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### Tax rate of 29 %

- Current income tax due to profitability contribution of most subsidiaries
- Main tax payers in China, India and Germany
- Deferred tax expenses mainly due to utilization of tax loss carry forwards
- Mid-term targeted tax rate of around 30%

# **Restoration of solid balance sheet**

in CHF m	FY 2010	FY 2011
Cash and cash equivalents	751	742
Trade receivables	588	635
Inventories	468	582
Property, plant and equipment	942	915
Intangible assets	1,293	1,261
Total other assets	433	438
Total assets	4,475	4,573
Trade payables	419	457
Current customer advances	335	471
Current and non-current loans and borrowings	1,078	856
Non-current post-empl. benefit provisions	499	525
Total other liabilities	690	654
Total liabilities	3,021	2,963
Total equity	1,454	1,610
Equity ratio	32%	35%
Net debt	274	86
Gearing <sup>1)</sup>	19%	5%

1) Net debt / Equity

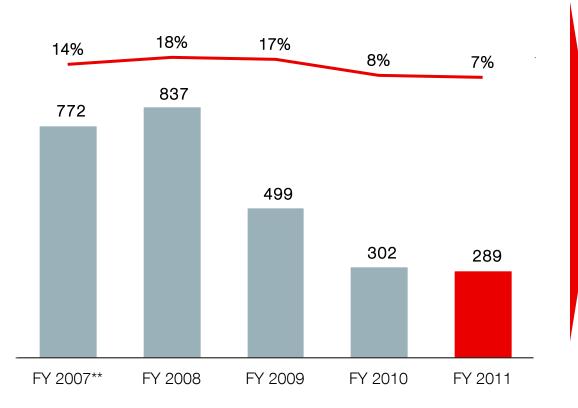
Page 25 Annual Results 2011 Presentation, Zurich, March 5, 2012

# Net Working Capital\*



## Net Working Capital\* FY 2007- FY 2011

in % of sales and CHF m



- Net working capital decreased despite higher inventory related to higher sales and was mainly influenced by increased customer advances
- Net Working Capital FY 2011 at 7 % of 12-month rolling sales

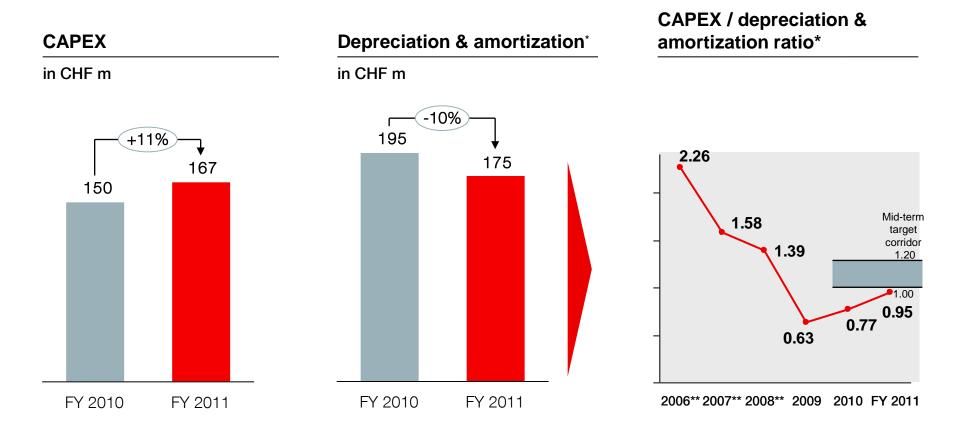
\* Net Working Capital is defined as trade receivables + inventories - trade payables - current customer advances

\*\* 2007 restated

Page 26 Annual Results 2011 Presentation, Zurich, March 5, 2012

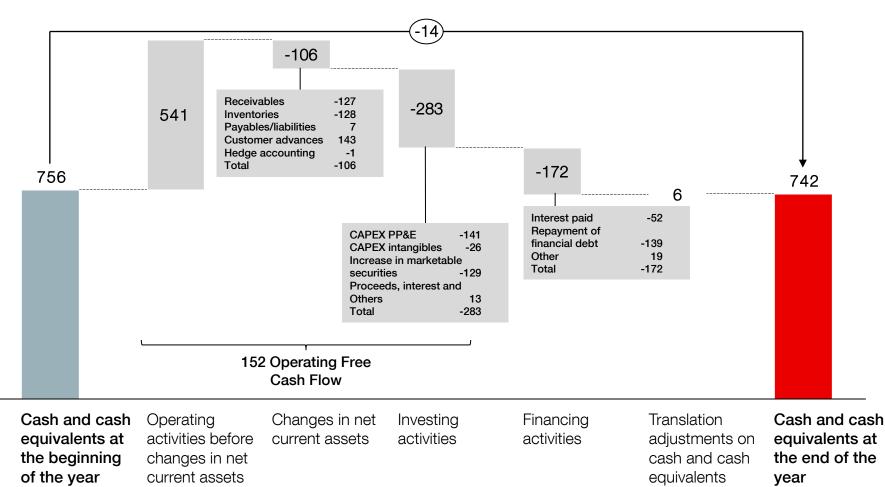
# **CAPEX** nearing depreciation level





# **Consolidated Cash Flow Statement FY 2011**

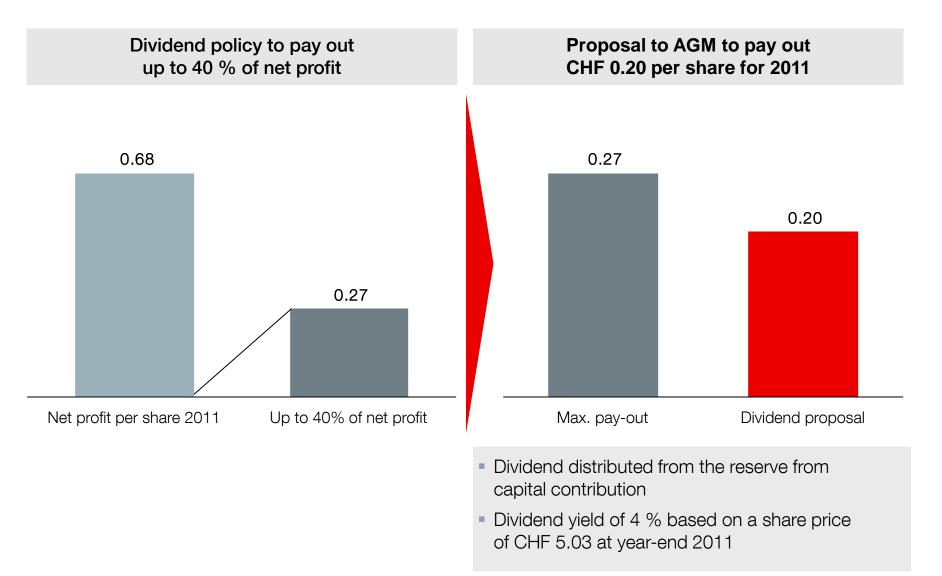




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Page 28 Annual Results 2011 Presentation, Zurich, March 5, 2012

# Dividend policy and dividend for 2011 Dividend yield of 4 %



# Agenda





- 2 Financial Year 2011 Results
- **3** Key Success Factors
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## 5 Appendix

# **Key Success Factors – Overview**

Operational Excellence	<ul> <li>All Segments achieved substantial gains in Operational Excellence</li> <li>Improvement in business processes</li> <li>Systematic execution of initiatives</li> </ul>
Innovation	<ul> <li>Innovation is an integral part of Oerlikon's DNA</li> <li>Continued expenditures in R&amp;D: CHF 213 million in 2011</li> <li>Focus on long-term customer benefits</li> </ul>
Global Footprint	<ul> <li>Taking advantage of growth opportunities around the world</li> <li>Sharpened focus on the most important growth markets – China and India</li> <li>Penetration of under-represented growth markets (e.g. Brazil, Russia)</li> </ul>
Markets	<ul> <li>Focus on structural growth markets</li> <li>Trends toward urbanization, a growing middle class and technical advancement are offering opportunities for profitable growth</li> </ul>

# **Key Success Factors – Operational Excellence**



## **Oerlikon Drive Systems**



Automation in Indian factory replaced manual labor processes

#### Measures

Modernization of operations, integration of workforce, introduction of lean production

#### Key achievements

- 30 % higher production output
- 40 % less workforce required
- No lay-offs due to higher demand

## Oerlikon Vacuum



Operational Excellence executed by employees

#### Measures

Teamwork project to identify workplace improvements, workplace organization methodologies

## Key achievements

- Manufacturing output up 30 %
- Reduced footprint
- Flow of materials optimized
- Reduction of inventory

## **Oerlikon Solar**



ThinFab: On-time delivery increased to 99%

#### **Measures**

Transformation of procurement process

#### **Key achievements**

- Reduction of suppliers from 1.700 to little more than 500
- Key supplier approach
- Optimization of supply chain
- Lowered production costs

# Key Success Factors – Innovation R&D expenditures of CHF 213 million in 2011

## **Oerlikon Textile**



Autocoro 8: new rotor-spinning machine presented at ITMA

#### **Innovation core**

Individually driven spinning positions with up to 200,000 rpm

#### Key customer benefits

- Productivity up to 25 % higher
- Up to 480 spinning positions
- Increased flexibility

#### **Future potential**

Attracting new customers and markets

## **Oerlikon Coating**



INGENIA with S3P™: the quantum leap in PVD coating

#### **Innovation core**

Significantly faster processing time; S3P™ opens unique application possibilites

#### Key customer benefits

- Up to eight different coating processes per day
- Smooth and dense coatings

#### Future potential

Entering new applications and markets with PVD technology

## Oerlikon Advanced Tech.

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HEXAGON: solution for advanced packaging technologies

#### **Innovation core**

Transfer of optimized transport concept to demanding 300 mm advanced packaging applications **Key customer benefits** 

- Two to three times faster
- Simultaneous wafer move
- Half as much floor space

#### **Future potential**

Entering new applications and markets

# Key Success Factor – Global footprint BRIC region

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## China



Oerlikon is transforming from an exporter to a local company

## Oerlikon's exposure

2011: 28 % of Group sales, Suzhou is one of the largest locations worldwide

## Key initiatives

- Management transferred
- New Drive Systems factory
- Expansion of Vacuum/Coating
- Country representative
- Trainee program for college graduates in Suzhou

## India



Expanding in South Asia's largest growth market

#### Oerlikon's exposure

2011: 10 % of Group sales Production sites for Coating, Drive Systems (DS)

## Key initiatives

- Serving rapidly increasing domestic demand, e.g. Textile
- Country representative
- DS capacity increase
- Coating centers to serve domestic automotive industry

## **Brazil and Russia**



Market intelligence to understand opportunities

#### **Oerlikon's exposure**

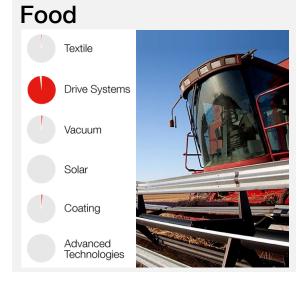
2011: 2–3 % of Group sales in Brazil, 1–2% in Russia

## **Key initiatives**

- Developing comprehensive market penetration strategy for Russia and Brazil
- Growth opportunities from infrastructure projects and industrial expansion

# Key Success Area – Growth Markets that offer potential for profitable growth





Infrastructure

Drive Systems

Textile

Vacuum

Solar

Coating

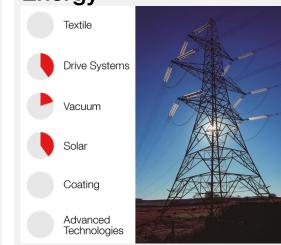
Advanced

Technologies

## Clothing



## Energy



## **Electronics**



Page 35 Annual Results 2011 Presentation, Zurich, March 5, 2012



Transportation

# Agenda





- 2 Financial Year 2011 Results
- **3** Key Success Factors
- 4 Outlook and Summary
- 5 Appendix

# Outlook Oerlikon Group 2012 Next reporting: Q1 results on April 30, 2012



## Guidance FY 2012

based on current currency exchange rates and the current economic environment

- Overall: No recession scenario
- Assumption: Successful closing of the divestment from Solar Segment
- Sales and Order Intake: Decline of up to 5 %
- EBIT: Increase to around 11 %

# Continued focus on Operational Excellence – Key markets are predicted to remain intact at healthy levels

# Summary







# Agenda





## 5 Appendix

Tagline	Vision	Mission
innovation has a name cerlikon	Vision Oerlikon creates innovative industrial solutions for a better life.	Mission Oerlikon strives to be your most reliable business partner, worldwide. We increase value through high-quality innovative industrial solutions, continuously. We engage highly qualified professionals. Our commitment is your success!

# The Oerlikon Business Portfolio serves customers in a broad variety of growing markets



- Innovative technology conglomerate with more than 17,000 employees at over 150 locations in 38 countries
- High-quality businesses with leading market positions in global markets
- Innovation is at the core of the business model across all Segments



# Oerlikon Customer Base (Selection)

- Preferred technology supplier to technology leaders in their respective industries
- Global customer base and world leading brand names
- Strong long-term customer relationships

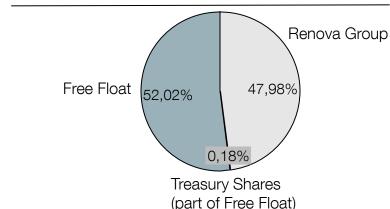


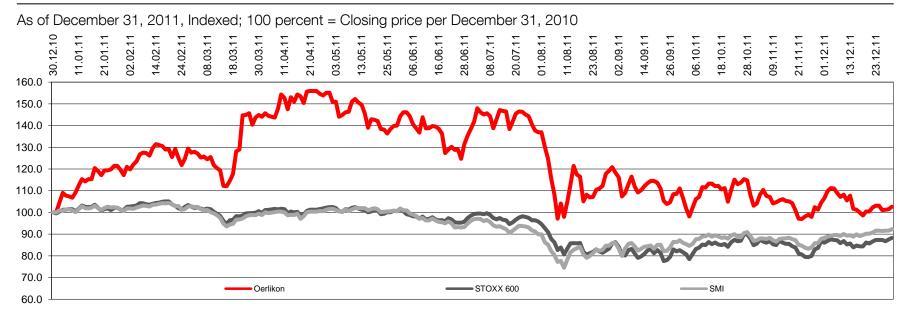
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## **Oerlikon Shares**

- Listed at the Swiss Exchange (SIX) since 1975
- Securities symbol: OERL
- Securities number 81 682
- ISIN: CH0000816824
- No. of shares outstanding: 323 124 010 shares

#### **Oerlikon Share Price Development**





#### **Oerlikon Shareholder Structure**

# Coverage – 5 Buy/Accumulate 3 Hold/Marketweight – 1 Underperform

Broker (as of March 02, 2012)	Analyst	Recommendation	Date of last update	Target Price
AlphaValue	Pierre-Yves Gauthier	Buy	28.10.2011	8.57
Bank am Bellevue	Michael Studer	Hold	01.03.2012	6.60
Bank Vontobel	Michael Foeth	Buy	21.02.2012	8.00
Credit Suisse	Patrick Laager	Underperform	01.03.2012	5.10
Helvea SA	Reto Amstalden	Accumulate	01.03.2012	8.50
Kepler CM	Christoph Ladner	Hold	01.03.2012	7.80
Main First Bank	Thomas Baumann	Buy	24.02.2012	7.30
UBS	Thorsten Wyss	Buy	01.03.2012	8.50
Zürcher Kantonalbank	Armin Rechberger	Marketweight	27.02.2012	-
CONSENSUS				7.55

# **Financial Calendar 2012**

March 5, 2012	FY Results 2011 and publication of Annual Report 2011 - Media & Analyst Conference, Zurich
April 12, 2012	Annual General Meeting of Shareholders - Lucerne
April 30, 2012	Q1 results - Analyst Conference Call
August 3, 2012	Q2 results and publication of Interim Report 2012 - Media & Analyst Conference, Zurich
October 30, 2012	Q3 results - Analyst Conference Call

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